



VANCOUVER 2024

CANADIAN ASSOCIATION OF RADIATION ONCOLOGY
ANNUAL SCIENTIFIC MEETING

SHERATON WALL CENTRE

#CARO2024

SEPTEMBER 11-14, 2024

SPONSORSHIP OPPORTUNITIES

Canadian Association of Radiation Oncology

WHO WE ARE

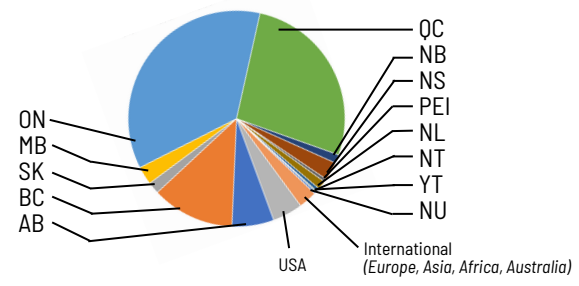
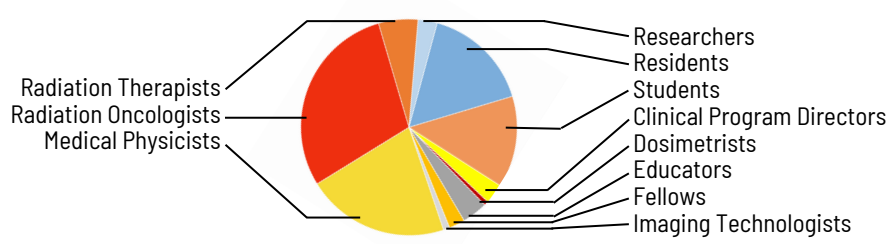
The Canadian Association of Radiation Oncology (CARO) is a national professional association representing the official voice of radiation oncology in Canada. CARO has more than 500 members, including radiation oncologists, medical physicists, radiation therapists, oncology nurses, trainees, and students. Our mission is to promote timely access to high-quality radiation therapy through professional training and development; public education, advocacy to governments and other funding organizations; and interdisciplinary collaboration. CARO's vision for the radiation oncology community are the three principles of quality, care and cure. Working together, we make this vision a reality.

WHY SPONSOR?

PROMOTE & SHOWCASE your services and solutions to an audience of major industry leaders while fostering opportunities with key physicians and healthcare professionals from across the country; **SHOW YOUR SUPPORT** for CARO by supporting our mission to provide Canadians with timely access to high-quality radiation therapy; and **BE RECOGNIZED** within the medical community as a valued and trusted partner.

Did you sponsor last year's event? Repeat sponsors now receive **5% off** sponsorship and priority booth selection! **NEW!**

OUR DELEGATES



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Please contact our Sponsorship Coordinator if you have any questions:
Chelsea Sinclair · partnerships@secretariatcentral.com · (905) 415-3917 ext. 230





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YOU'RE INVITED to participate in our Annual Scientific Meeting!

Dear Industry Partners,

On behalf of the Canadian Association of Radiation Oncology (CARO), welcome to the CARO ASM. This meeting will take place in beautiful Vancouver, British Columbia on September 11-14, 2024, at the Sheraton Wall Centre.

The Annual Scientific Meeting provides radiation medicine, medical physics, allied health professionals and trainees with a unique opportunity to foster relationships and enrich knowledge by discovering and exploring new developments and innovative opportunities in radiation oncology, education and research. This meeting provides an exclusive opportunity for the industry to network, collaborate and partner with all of us at one time and in one place.

This year's theme is *Preparing for the Future: Resilience of Self and System*. We have invited leading speakers to inform and update us on latest advances in radiation oncology, emergency preparedness, strategies for workforce retention, and best practices.

Our overall conference objectives include:

- Discover the latest advances in radiation oncology research and impact on clinical care and education;
- Understand relevant and current emergency situations faced by radiotherapy departments and promote preparedness and management strategies;
- Discuss factors that contribute to inequities and disparities in care within Canadian radiation oncology and develop strategies to promote equitable access to care;
- Develop and promote strategies for workforce retention and recruitment in radiation oncology; and
- Describe best practices related to the delivery of high-quality and safe radiotherapy.

With symposia led by experts, proffered papers, discussion sessions, poster displays and opportunities for rich dialogue and networking with new and experienced health care providers, we know this is a meeting you don't want to miss.

Please join us in September in beautiful Vancouver. We hope we can count on your support!

Sincerely,

Jennifer Croke
Chair, Annual Scientific Meeting 2024



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SPONSORSHIP BENEFITS

If the opportunities listed do not meet your needs, we are happy to customize a sponsorship opportunity with you!

PLATINUM
\$55,000

GOLD
\$40,000

SILVER
\$25,000

BRONZE
\$12,500

EXHIBITOR
\$5,000*

PLATINUM **GOLD** **SILVER** **BRONZE** **EXHIBITOR**

	Premier	Best	Preferred	Assigned	Assigned
Exhibit booth					
Complimentary registrations for representatives	8	6	4	3	2
Recognition on Industry Partners Board	●	●	●	●	●
Sponsor listing in conference program	●	●	●	●	●
Acknowledgement in President's address	●	●	●	●	
Logo recognition in Virtual Exhibit Hall	●	●	●	●	
Social media takeover <i>Promote your content to our followers during the conference!</i>	3	2	1		
Link to your website in Virtual Exhibit Hall	●	●	●		
Banner ad on CARO website <i>Twelve months following the conference.</i>	●	●			
Educational email to members <i>No product ads.</i>	2	1			
Host promotional video(s) in Virtual Exhibit Hall	2	1			
Opportunity to host 60-minute breakfast symposium	\$	\$			
Opportunity to host 60-minute lunch symposium	\$				
Recognition on Platinum Sponsor Board	●				

**CONTACT US FOR
NON-PROFIT
RATES**

*Taxes apply.



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ADDITIONAL BENEFIT OPPORTUNITIES

SPONSORED SYMPOSIUM · \$4,000 - \$6,000

Curate an unaccredited learning symposium to share your latest innovations at meal times!
Lunch slots exclusive to Platinum sponsors and breakfast slots exclusive to Platinum and Gold sponsors.

REGISTRATION CONFIRMATION PROMOTION · \$2,500

Feature your logo in the confirmation email sent to every delegate after they register!
Exclusive to Platinum and Gold sponsors.

PHONE CHARGING STATION · \$5,000

Enhance your booth by adding a phone charging station to attract attendees!
Exclusive to Platinum and Gold sponsors.

HANDOUT DISTRIBUTION OPPORTUNITY · \$5,000

Get your information into delegates' hands with the exclusive opportunity to place your handouts on tables and high-top surfaces!
Exclusive to Platinum, Gold and Silver sponsors.

FUN RUN SPONSOR · \$5,000

Support CROF with sponsored apparel or beverage stations as our delegates run and walk at the Fun Run!
Exclusive to Platinum and Gold sponsors.

WELCOME RECEPTION SPONSOR · \$10,000

Be the exclusive Welcome Reception sponsor with your logo featured on signage, napkins and more!
Exclusive to Platinum and Gold sponsors.



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AWARDS & SOCIAL OPPORTUNITIES

FELLOWSHIP AWARD

Awarded to radiation oncology residents to increase their knowledge and skills in research and cancer care in Canada.

STUDENTSHIP AWARD

Awarded to first and second year medical students to assist them in future career selection, provide clinical and research opportunities, mentorship, and career counselling.

RESEARCH AWARDS

Research awards are a valuable way to invest in Canadian radiation oncology projects by enabling radiation oncologists from across the country to make significant advances in cancer treatment.

TRAVEL GRANTS

Encourage networking and the exchange of ideas amongst emerging scholars working within radiation oncology by providing travel opportunities for our medical students, radiation therapists and residents!

WELCOME RECEPTION • THURSDAY, SEPTEMBER 12, 2024

Everyone is invited to greet friends and colleagues as we kick off the 2024 Annual Scientific Meeting!

AWARDS DINNER • FRIDAY, SEPTEMBER 13, 2024 • PRICE TBD

We invite you to attend an evening of fun to celebrate this year's award winners! Tickets will be available for purchase.

FUN RUN/WALK • FRIDAY, SEPTEMBER 13, 2024

In support of the Canadian Radiation Oncology Foundation, you are invited to run 5km or walk 3km alongside our members in beautiful Vancouver!

Fellowships, awards and bursaries are an integral part of the radiation oncology community for educational and research purposes.

YOUR SUPPORT MAKES THESE OPPORTUNITIES POSSIBLE!

CLICK HERE TO VISIT OUR WEBSITE



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YOU'RE IN GREAT COMPANY!

We are proud to have previously partnered with industry leaders and field experts at our annual conferences!

- AbbVie
- Accuray
- Amgen
- Astellas Pharma Canada Inc.
- AstraZeneca
- Augmenix Inc.
- Bayer
- BC Cancer, Provincial Health Services Authority
- Best Medical Canada
- Best Theratronics Ltd.
- BioSyent Pharma
- Boston Scientific
- Brainlab
- BTG International
- Canadian Agency for Drugs and Technologies in Health
- Canadian Artificial Intelligence & Data in Radiotherapy Alliance
- Canadian Association for Medical Radiation Technologists
- Canadian Nuclear Safety Commission
- Canon Medical Systems Canada Ltd.
- Carl Zeiss Canada
- CDR Systems
- Central Care, PA
- College of Medical Radiation Technologists of Ontario
- Donaldson Marphil Medical Inc.
- Elekta Inc.
- Ferring Pharmaceuticals
- Gray Oncology Solutions
- Hoffmann-La Roche Ltd.
- HSC Medical Inc.
- IBA Quasar
- Image Owl
- IsoAid, LLC
- Janssen Pharmaceuticals
- Knight Therapeutics Inc.
- LAP of America Laser Applications
- La Roche-Posay (L'Oreal Canada)
- Limbus AI Inc.
- Linax Technologies
- Manteia Technologies Co. Ltd.
- MD Financial Management and Scotiabank Healthcare+
- Medron Medical Systems Inc.
- Medscint
- Merck Canada Inc.
- Mevion Medical Systems
- MIM Software Inc.
- Molnlycke Health Care
- NELCO Worldwide
- Novocure Canada
- Orfit Industries America
- Oncura, a GE Healthcare Company
- Ontario Medical Association
- Philips Healthcare
- PTW Dosimetry
- Radformation
- Radiation Safety Institute of Canada
- RaySearch Laboratories
- Sanofi Canada
- SC Medical Inc.
- Stryker Corporation
- Sun Nuclear, a Mirion Medical Company
- Techna Institute
- TerSera Canada
- Tolmar Inc.
- TransTex Technologies Inc.
- Varian, a Siemens Healthineers Company
- ViewRay Inc.
- Vision RT
- 3M



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